

REP HEADLINE# 6376530

*** UNAPPROVED REV #9 ***

TRF# 498760

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

NOV2/12 15.09

*** WFSB-TV ***

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| NOV/12 | | | 106350.00 | | | | | | | | | |
| CONTRACT TOTAL 106350.00 | | | | | | | | | | | | |
| TOTAL SPOTS 72 | | | | | | | | | | | | |

MARKET TOTALS \$411,750
WFSB 20%
WTVH 37%
WVIT 28%
WCTI 13%
WCTX 1%
WCCT 1%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- SEP/12
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Waterfront Strategies
Attention: Spencer Wood
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

| | | |
|--|--|--|
| <u>Contract / Revision</u> 498760 / | | <u>Alt Order #</u> 06376530 |
| <u>Product</u> HOUSE MAJORITY PAC | | |
| <u>Contract Dates</u> 10/30/12 - 11/06/12 | | <u>Estimate #</u> 2075 |
| <u>Advertiser</u> House Majority PAC | | <u>Original Date / Revision</u> 11/02/12 / 11/02/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WFSB | <u>Account Executive</u> Heather Uttley | <u>Sales Office</u> HRP-WASHING |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| 1 | WFSB | 10/30/12 | 11/05/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 5 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 5 | \$600.00 | | | |
| 2 | WFSB | 11/06/12 | 11/06/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | -1----- | | | | 1 | \$600.00 | | | |
| 3 | WFSB | 10/30/12 | 11/05/12 | 10am-11am | 10am - 11am | | :30 | | | NM | 5 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 5 | \$600.00 | | | |
| 4 | WFSB | 11/06/12 | 11/06/12 | 10am-11am | 10am - 11am | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | -1----- | | | | 1 | \$600.00 | | | |
| 5 | WFSB | 10/30/12 | 11/05/12 | 11a-12p Price is Right | 11am - 12pm | | :30 | | | NM | 4 | \$3,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 5 | \$850.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WFSB | 10/30/12-11/05/12 | 11a-12p Price is Right | 11am - 12pm | MTuWThF---- | :30 | | \$850.00 | NM | | |
| | | | | Credited | | | | | | | | |
| 6 | WFSB | 11/06/12 | 11/06/12 | 11a-12p Price is Right | 11am - 12pm | | :30 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | -1----- | | | | 1 | \$850.00 | | | |
| 7 | WFSB | 10/30/12 | 11/05/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 5 | \$4,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 5 | \$850.00 | | | |
| 8 | WFSB | 11/06/12 | 11/06/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | -1----- | | | | 1 | \$850.00 | | | |
| N 9 | WFSB | 10/30/12 | 11/05/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 4 | \$3,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 4 | \$950.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 498760 / | 06376530 |

| Contract Dates | Product | Estimate # |
|---------------------|--------------------|------------|
| 10/30/12 - 11/06/12 | HOUSE MAJORITY PAC | 2075 |

| Advertiser | Original Date / Revision |
|--------------------|--------------------------|
| House Majority PAC | 11/02/12 / 11/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|--------------------|-----------------|-----------------------|-------------------|-------------|--------|------------|----------|------|-------|-------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> | | | | | | | | | | | | |
| 3 | WFSB | 10/30/12-11/05/12 | | 4p-5p Dr. Oz | 4pm-5pm | MTuWThF---- | :30 | | \$950.00 | NM | | |
| | | See MG 9.5 | | | | | | | | | | |
| 5 | WFSB | 11/05/12-11/05/12 | | 4p-5p Dr. Oz | 4pm-5pm | M----- | :30 | | \$950.00 | NM | | |
| | | Ⓜ MG for 9.3 10/31 | | | | | | | | | | |
| 10 | WFSB | 11/06/12 | 11/06/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | -1----- | 1 | \$950.00 | | | | | | |
| 11 | WFSB | 10/30/12 | 11/05/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 4 | \$8,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 4 | \$2,100.00 | | | | | | |
| 12 | WFSB | 11/06/12 | 11/06/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 1 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | -1----- | 1 | \$2,100.00 | | | | | | |
| 13 | WFSB | 10/30/12 | 11/05/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 5 | \$10,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 5 | \$2,100.00 | | | | | | |
| 14 | WFSB | 10/30/12 | 11/05/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 3 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 3 | \$1,600.00 | | | | | | |
| 15 | WFSB | 10/30/12 | 11/05/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 3 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 3 | \$800.00 | | | | | | |
| 16 | WFSB | 10/30/12 | 11/05/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 2 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 2 | \$2,500.00 | | | | | | |
| 17 | WFSB | 10/30/12 | 11/05/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 3 | \$5,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 3 | \$1,750.00 | | | | | | |
| 18 | WFSB | 10/30/12 | 11/05/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 3 | \$5,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 3 | \$1,750.00 | | | | | | |
| 19 | WFSB | 11/01/12 | 11/01/12 | Person of Interest | 9pm - 10pm | | :30 | | | NM | 1 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---1--- | 1 | \$9,000.00 | | | | | | |
| 20 | WFSB | 11/01/12 | 11/01/12 | Elementary | 10pm - 11pm | | :30 | | | NM | 1 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---1--- | 1 | \$7,500.00 | | | | | | |
| 21 | WFSB | 11/02/12 | 11/02/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | 1 | \$3,000.00 | | | | | | |
| 22 | WFSB | 11/05/12 | 11/05/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 1 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | 1 | \$1,900.00 | | | | | | |
| 23 | WFSB | 11/02/12 | 11/02/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | 1 | \$1,200.00 | | | | | | |
| 24 | WFSB | 11/05/12 | 11/05/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |

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 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 498760 / | 06376530 |

| Contract Dates | Product | Estimate # |
|---------------------|--------------------|------------|
| 10/30/12 - 11/06/12 | HOUSE MAJORITY PAC | 2075 |

| Advertiser | Original Date / Revision |
|--------------------|--------------------------|
| House Majority PAC | 11/02/12 / 11/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|-------------------------------|-------------------|------|--------|-------------------|-------------|------|-------|--------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$1,200.00 | | | |
| 25 | WFSB | 11/04/12 | 11/04/12 | Face the Nation/ Face the Str | 10:30am - 11:30am | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$750.00 | | | |
| 26 | WFSB | 11/04/12 | 11/04/12 | Miami at Indianapolis | 1:00pm - 7:00pm | | :30 | | | NM | 1 | \$8,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$8,500.00 | | | |
| 27 | WFSB | 10/30/12 | 11/02/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | | | | 2 | \$750.00 | | | |
| 28 | WFSB | 10/30/12 | 11/01/12 | 430A EYEWITNESS NEWS | 430-5A | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWT--- | | | | 2 | \$350.00 | | | |
| 29 | WFSB | 10/30/12 | 10/31/12 | Late, Late Show | 1:08am - 02:05am | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -TW---- | | | | 1 | \$150.00 | | | |
| 30 | WFSB | 11/03/12 | 11/03/12 | CSI Miami | 1235am-135am | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$150.00 | | | |
| D 31 | WFSB | 11/03/12 | 11/03/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 0 | \$0.00 |
| 32 | WFSB | 11/03/12 | 11/04/12 | SA-SU 6-7a Eyewitness New | 6am-7am | | :30 | | | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----SS | | | | 4 | \$450.00 | | | |
| 33 | WFSB | 11/03/12 | 11/03/12 | NCAA PRIME GAME | 8-11P | | :30 | | | NM | 2 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 2 | \$2,000.00 | | | |
| Totals | | | | | | | | | | | 72 | \$106,350.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|---------------------|--------------------|
| 10/29/12 - 11/06/12 | 72 | \$106,350.00 | \$90,397.50 |
| Totals | 72 | \$106,350.00 | \$90,397.50 |

Signature: _____ Date: _____

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